



For immediate release

Herbalife Philippines Signs Partnership with Phoenix Petroleum Philippines to Expand its Product Access Points Nationwide

THE PHILIPPINES, Manila, September 5, 2016– Herbalife Philippines, part of the global nutrition company Herbalife, announced a strategic partnership with Phoenix Petroleum Philippines to make it more convenient for Herbalife Independent Members and customers to access its nutrition products. Under the arrangement, Herbalife members and customers will be able to pick up Herbalife products that they've ordered from the company at Phoenix retail stations across the country.

This pilot program with Phoenix Petroleum Philippines is a significant milestone in the company's commitment to sustainable expansion in line with its business growth in the country. The agreement, and the recent opening of Herbalife's Quick Response Center in Cebu City, is part of Herbalife's plan to increase its product access and availability in the Philippines where a recent survey showed weight gain is the top concern of 84 percent of the population.

"This expansion will make it very easy for our members and customers to obtain Herbalife products at a location closer to their homes," said Rosalio Valenzuela, general manager of Herbalife Philippines. "People are continuously looking for ways to become fit. This new initiative supports the efforts of our members to bring excellent nutrition to more Filipinos in every community."

Phoenix Petroleum Philippines has built an extensive network throughout the country with almost 450 stations and is currently refurbishing existing stations and building new large ones to provide more products to their customers. It was named as the 2015 Outstanding Filipino Franchise in the large-store retail category by the Philippine Franchise Association.

"Phoenix Petroleum Philippines stations are now becoming major one-stop destinations for a variety of needs including convenience stores, restaurants and car servicing shops," said Roy Jimenez, Phoenix assistant vice president for Sales North Mindanao. "This new partnership with Herbalife demonstrates our commitment to become an indispensable partner in the lives of every Filipino."

For more information about Herbalife in the Philippines, [click here](#). For information on Phoenix Philippines, [click here](#).

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Independent Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of US\$4.5 billion in 2015. The Herbalife website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. To learn more, visit Herbalife.com or IAmHerbalife.com.

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