



For immediate release

Launch of Herbalife SKIN™ Protective Moisturizer Broad Spectrum SPF 30 Sunscreen for Everyday Use

Manila, PHILIPPINES – Herbalife, a global nutrition company, is launching this July Herbalife SKIN™ Protective Moisturizer Broad Spectrum SPF 30 Sunscreen to the local market. The sunscreen is the latest addition to the Herbalife SKIN™ product range.

Herbalife SKIN™ Protective Moisturizer Broad Spectrum SPF 30 Sunscreen is a long-lasting moisturizer that leaves skin smooth and soft, while providing broad spectrum UVA/UVB protection against the sun's damaging rays. Key benefits include:

- Doubles skin's moisture for eight hours
- Reduces the appearance of fine lines and wrinkles
- Provides broad spectrum SPF 30 and UVA/UVB protection

Paraben-free and dermatologically-tested, Herbalife SKIN™ Protective Moisturizer Broad Spectrum SPF 30 Sunscreen is exclusively formulated with Vitamin B3, antioxidant Vitamins C and E, aloe vera, sunflower seed oil, and other botanical ingredients.

"We are very excited at the Philippine launch of the SKIN SP30, which completes the Herbalife skincare line in our market," said Bong T. Valenzuela, Herbalife Philippines Country Manager.

The United States Skin Cancer Foundation, which strongly recommends the use of sunscreens, describes harmful UV rays as part of the electromagnetic (light) spectrum that reaches the earth from the sun. Long wave UVA rays can penetrate the upper layers of the skin known as the epidermis and causes the skin to burn, while UVB goes deeper through the epidermis into the lower layers of skin known as the dermis. Both UVA and UVB are the major culprits in skin cancers and premature skin aging.

Herbalife products are sold exclusively through a network of Independent Herbalife Members.

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About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of US\$4.5 billion in 2015. To learn more visit Herbalife.com.

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